A wordmark made for the wall

Arshinagar’s Bengali lettering is shown as a drawn mark and as illuminated signage in an interior mockup.



Shape the name in Bangla

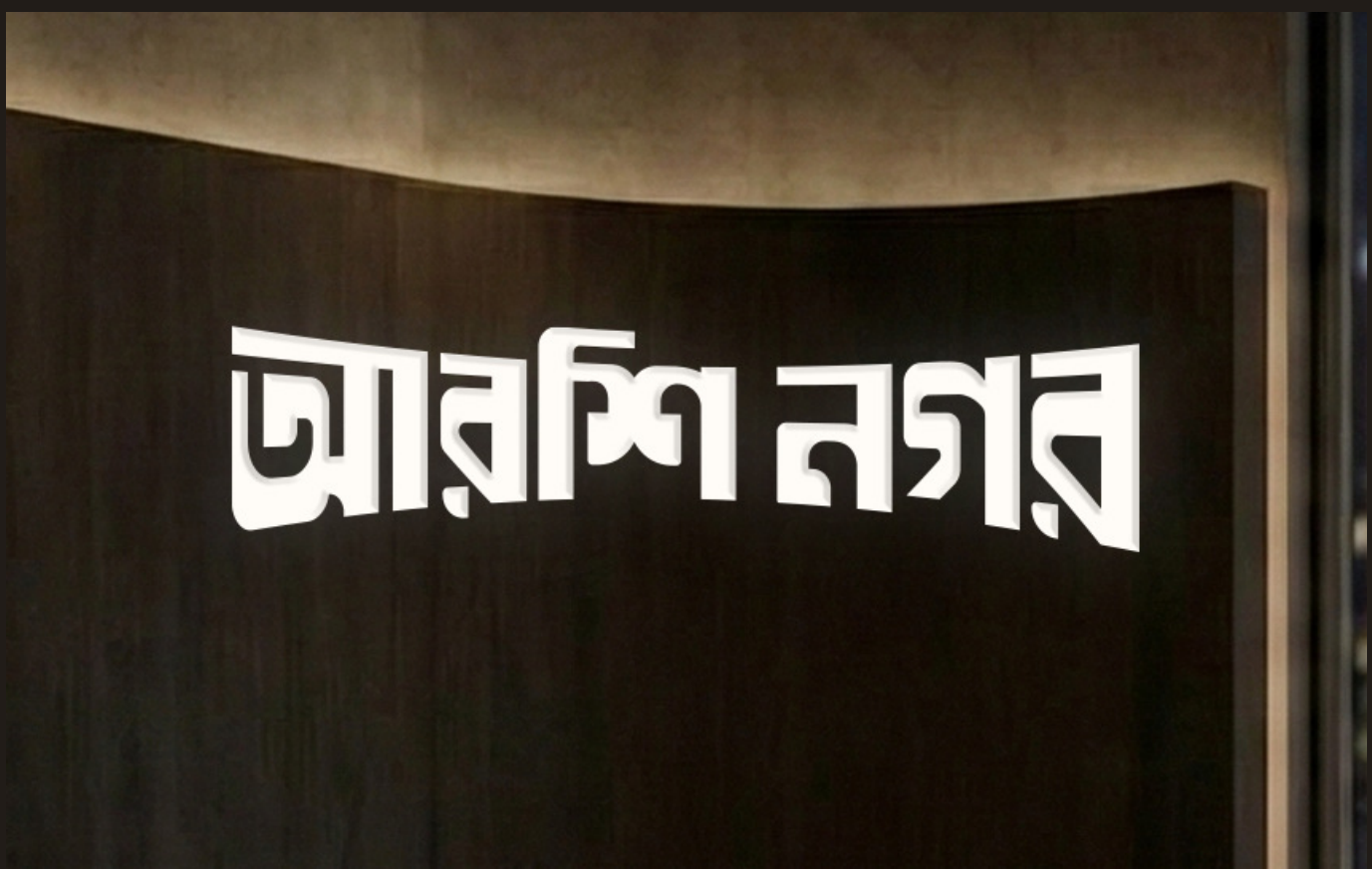
The lettering shares a horizontal stroke across most of the name. Angular spaces and tapered lower edges give the mark its silhouette.



COMPLETE ORIGINAL BENGALI WORDMARK

Keep the lettering legible in light

In the interior visualisation, the lettering stays bold and white against dark timber. The light traces the same outline as the artwork.



DETAIL FROM THE ORIGINAL ILLUMINATED-SIGN MOCKUP

Connect the unconnected.



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Let's get connected!

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