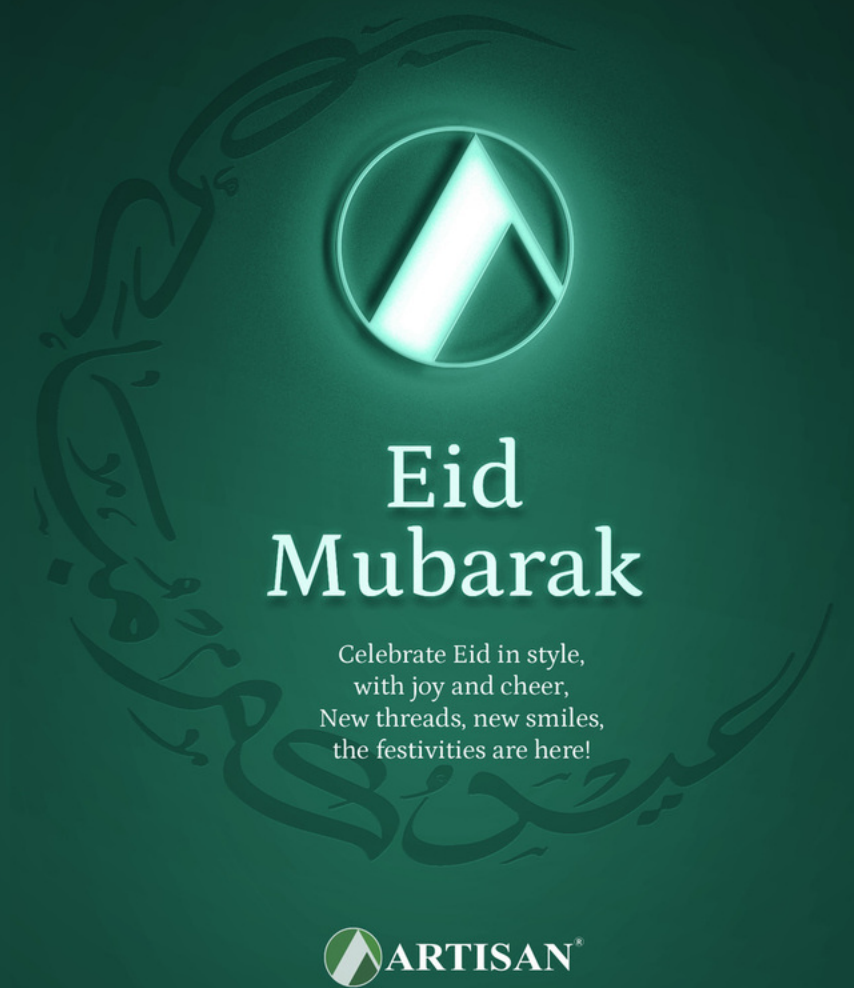
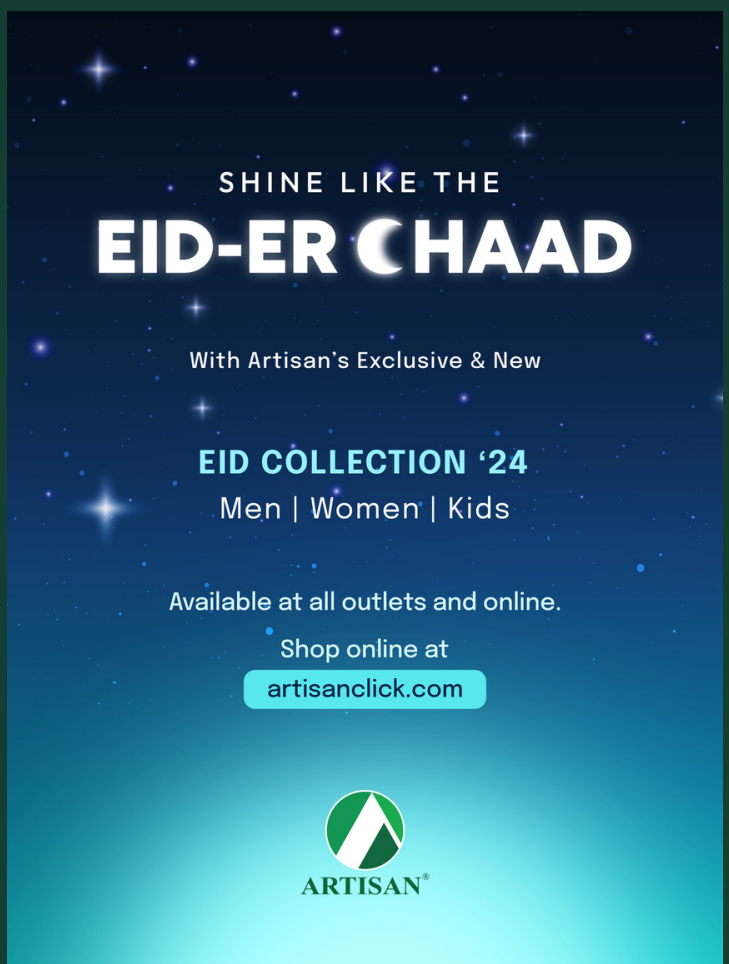
One retailer across seasons

Artisan’s seasonal work moves between Eid, summer and Boishakh across covers, posts and in-store formats.



Let the collection headline lead

The Eid artwork uses a midnight gradient, stars and a central headline. The collection details and Artisan mark keep clear positions below it.



ARTISAN · EID-ER CHAAD CAMPAIGN ARTWORK

Adapt the campaign for different storefronts

The Gulshan and Banasree banners use the same headline and artwork at different proportions to suit their placements.



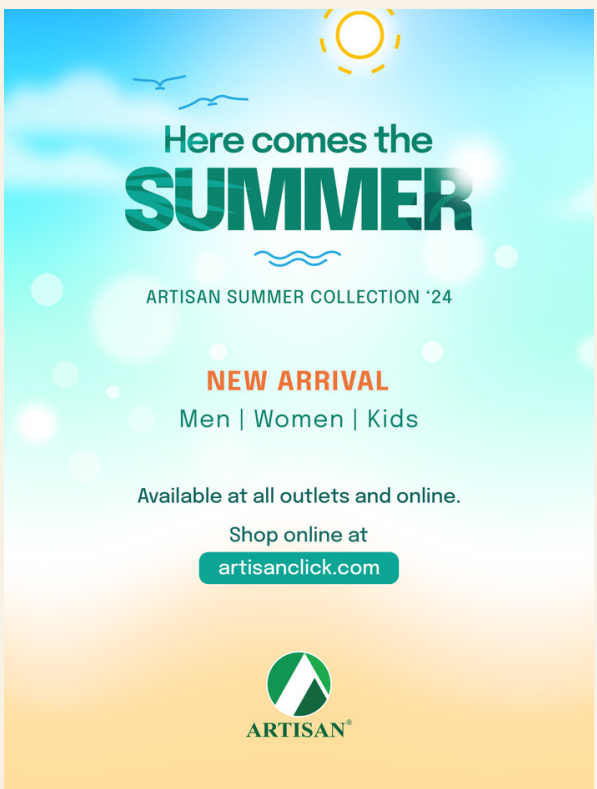


ORIGINAL GULSHAN AND BANASREE EID BANNERS

Switch the mood with a brighter palette

A bright aqua field and warm light give the summer collection its own look across the wide cover and upright post.





ORIGINAL SUMMER COVER AND CAMPAIGN POST

Let the occasion shape the artwork

The Boishakh cover uses Bengali lettering and a circular arrangement of folk motifs around the seasonal greeting.



ORIGINAL ARTISAN BOISHAKH ARTWORK

Reduce the message for quick reading

A bold grand-opening headline and a compact Eid collection piece let the message read quickly at retail scale.





ORIGINAL STORE OPENING AND EID COLLECTION GRAPHICS

Connect the unconnected.



Onindo Ahmed

A multidisciplinary thinker and maker passionate about connecting ideas, challenging conventions, and building what's next.

Let's get connected!

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