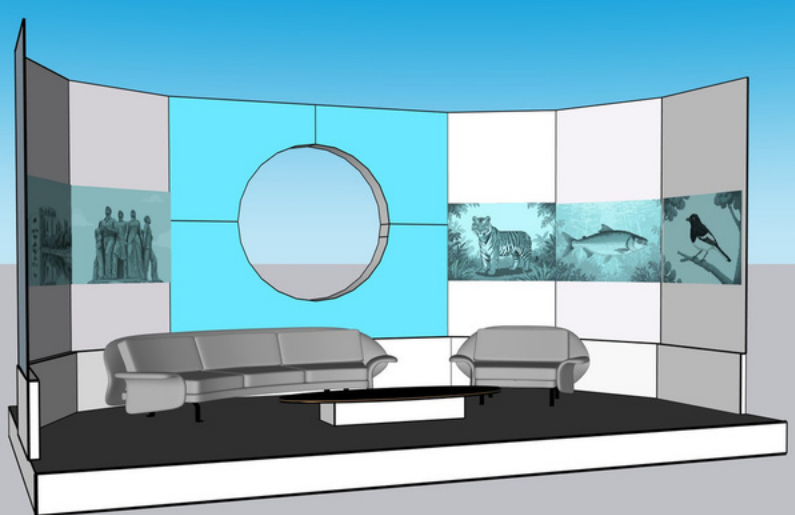
A podcast identity that wraps around the set

Cholti Haowa pairs Bengali lettering with a curved studio design and a series of illustrated panels.



Make the lettering work at two scales

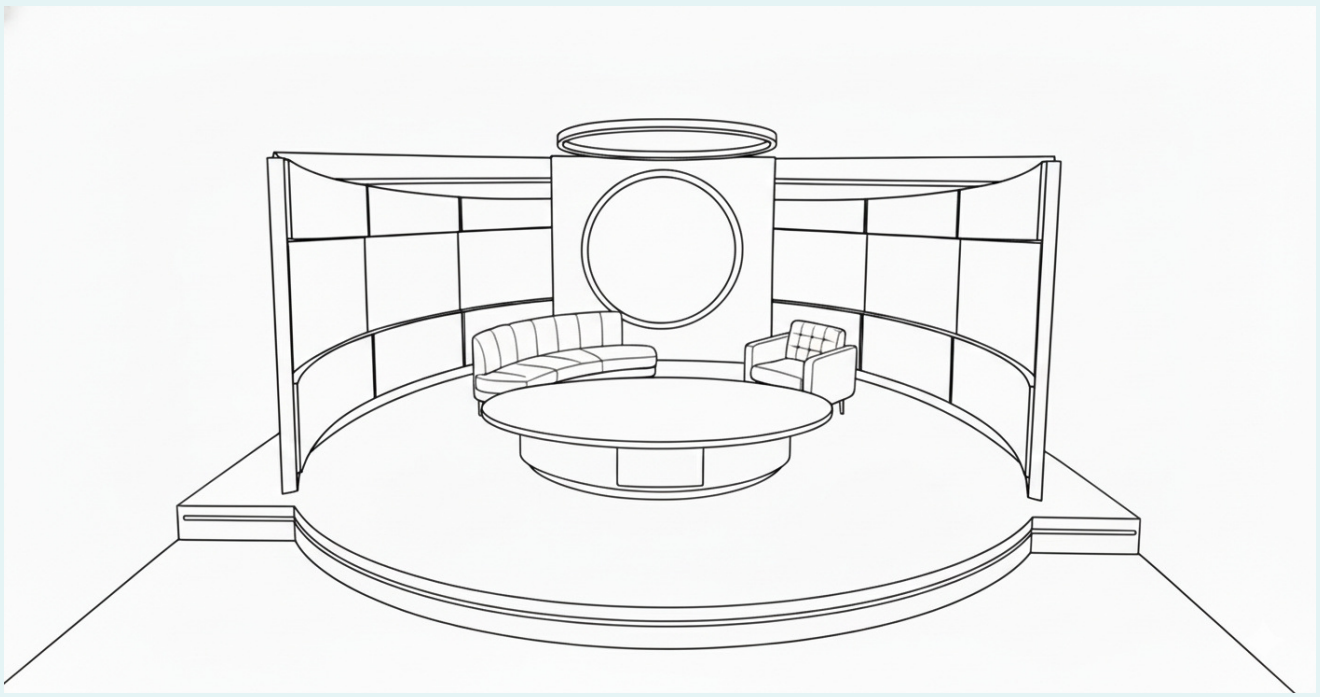
The main mark uses broad Bengali lettering. The round version brings the name and wave into one compact shape.



ORIGINAL MAIN AND ROUND CHOLTI HAOWA MARKS

Draw the set as a single continuous space

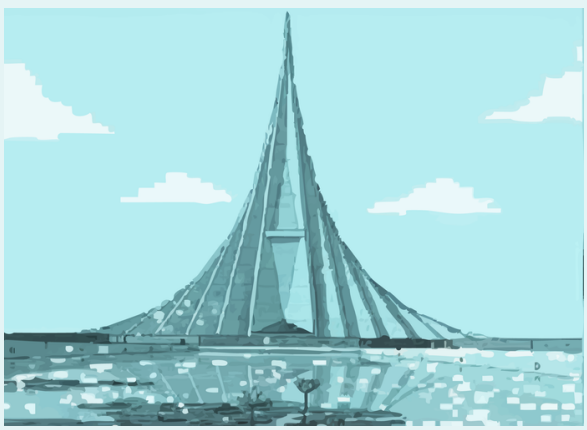
The front sketch establishes the seating, central round sign and the angled panels that sit behind the conversation.



ORIGINAL PENCIL-STYLE FRONT SKETCH

Carry the same tone across different subjects

A monument, tiger, fish and bird share a limited blue palette so that each panel has its own subject and belongs to the same set.









FOUR ORIGINAL SIDE-PANEL ILLUSTRATIONS

Give the side panels a sense of place

Sculpture and architecture extend the illustrated sequence across the studio walls.

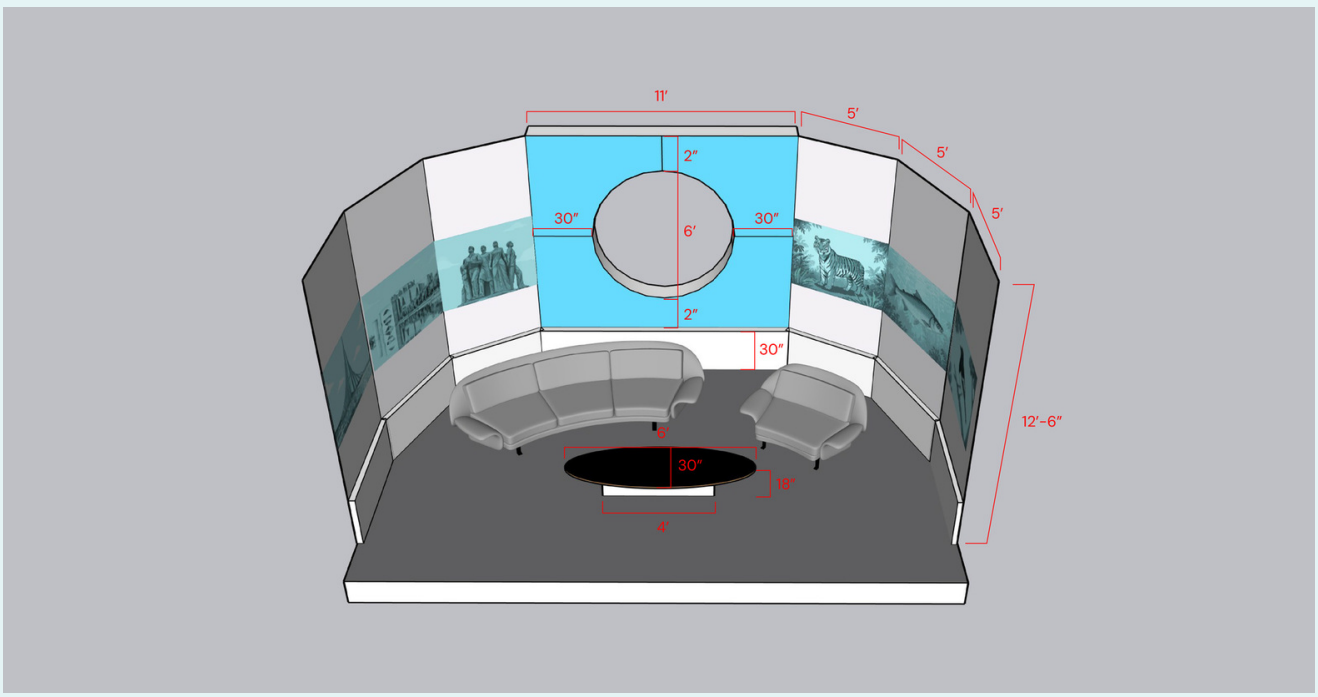




ORIGINAL SCULPTURE AND CIVIC ARCHITECTURE PANELS

Check the graphics against the physical layout

The measured model view ties the panels and central sign to the shape and proportions of the set.



ORIGINAL MEASURED SET STUDY

Connect the unconnected.



Onindo Ahmed

A multidisciplinary thinker and maker passionate about connecting ideas, challenging conventions, and building what's next.

Let's get connected!

+880 1611878701

hello@onindoahmed.com

onindoahmed.com