An identity that moves with style

Drip Check’s identity pairs a script wordmark with a compact two-stroke symbol.

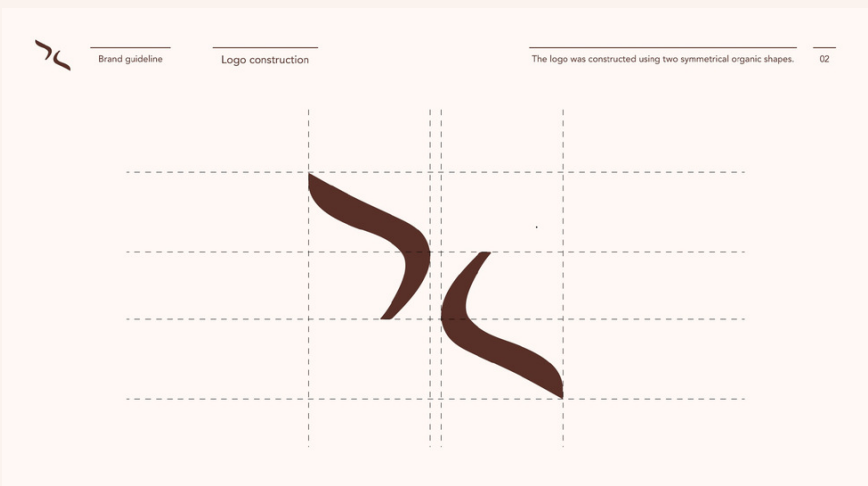




Pair a flowing symbol with script

Two separated strokes form the symbol. It can sit beside the Dripcheck wordmark or stand on its own when the available space is small.



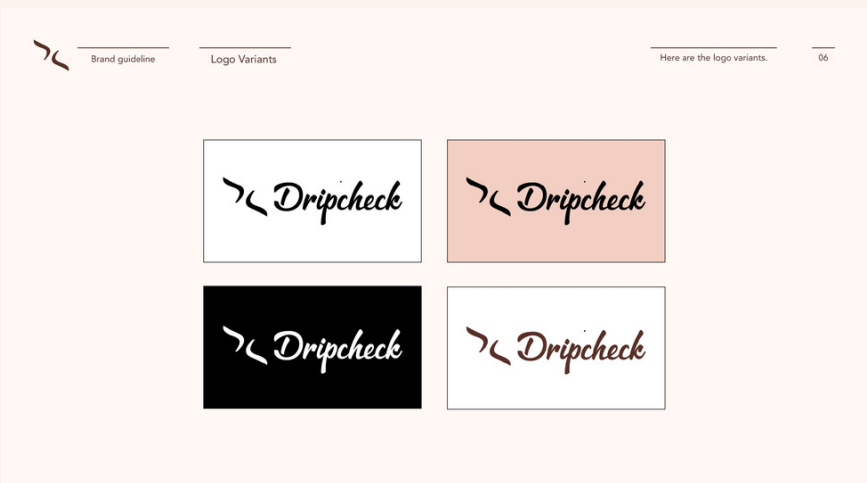


LOGO AND SYMBOL FROM THE BRAND GUIDE

Build around warm browns

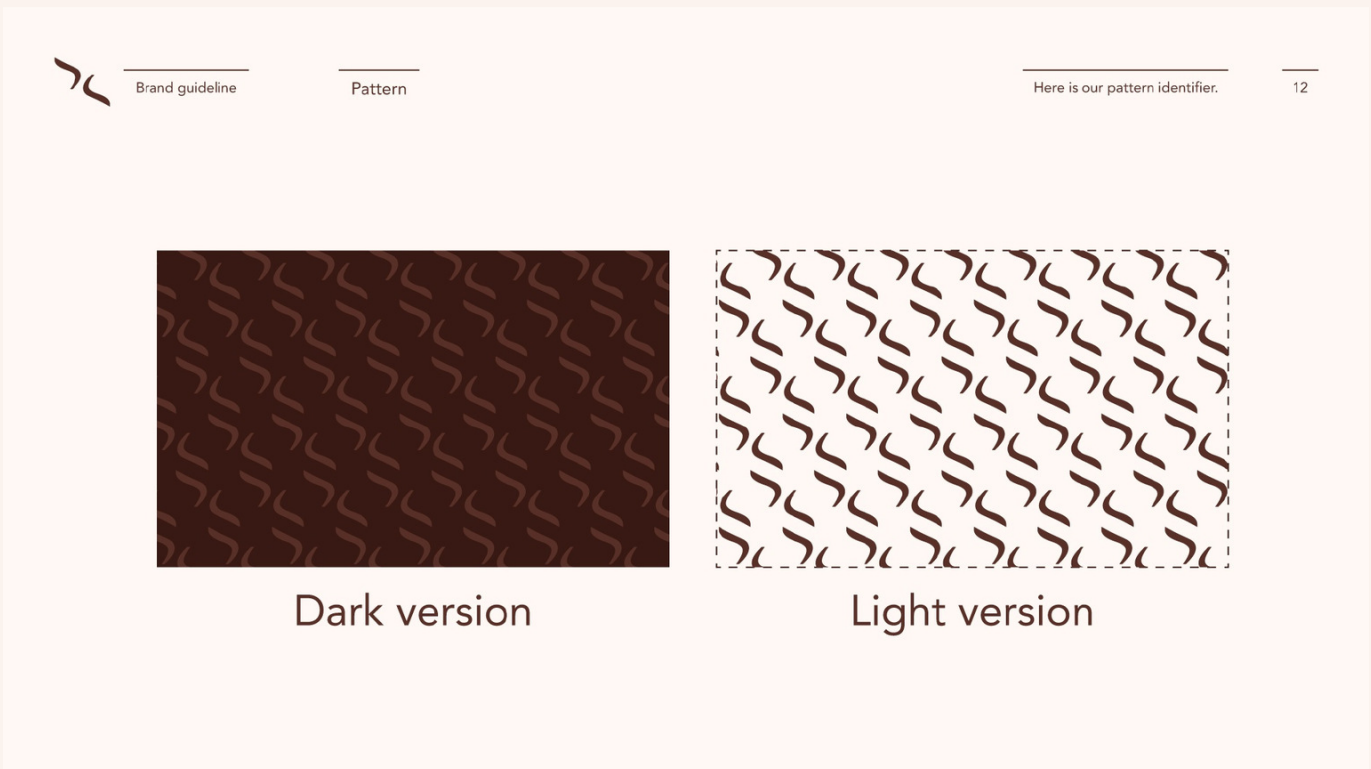
The guide combines brown and rose tones with a separate run of greys. Light and dark versions let the mark keep its shape across those backgrounds.





Repeat the same two strokes

The outlined repeat comes from the symbol. The guide sets out light and dark versions of the full pattern.



Bring the mark onto the screen

The app icon isolates the symbol at small scale. The laptop mockup gives the full name and mark a landing screen.





ORIGINAL APP ICON AND LANDING SCREEN MOCKUPS

Connect the unconnected.



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