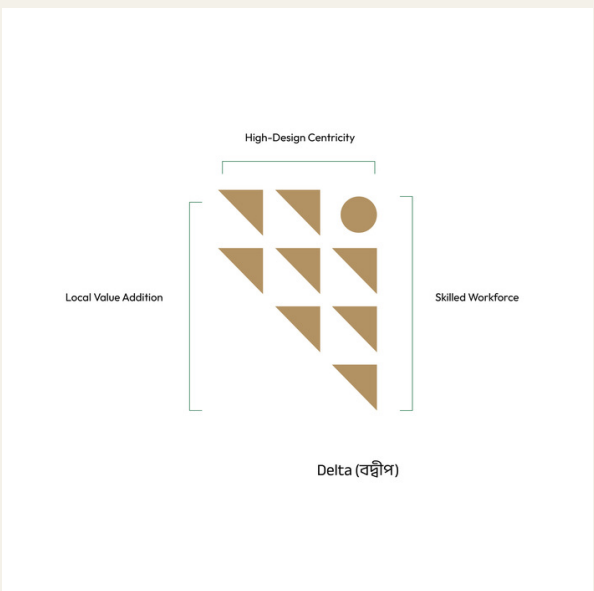
Flexa in gold and black

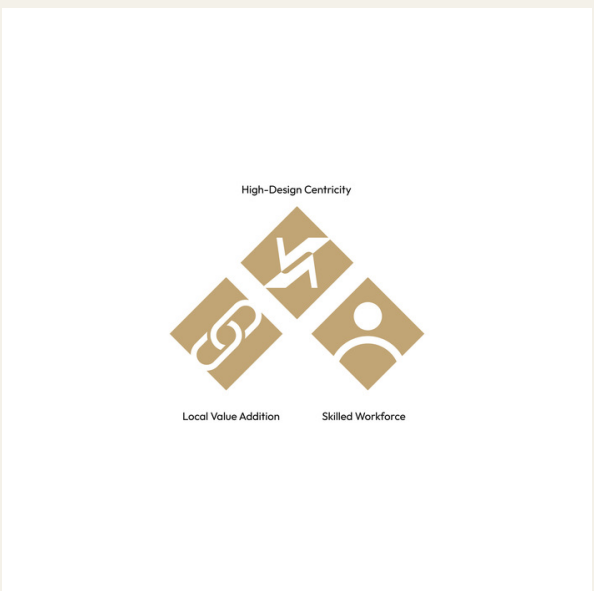
The identity moves from mark studies into a hard-cover book, shopping bag and stationery.



Find the mark inside a pattern

One study uses repeated triangles. The other assembles a diamond from smaller interlocked forms. Both are presented as concept explorations.





Put the symbol next to the name

The gold emblem and green wordmark create two distinct roles in the combined lockup.



Compare two wordmark treatments

A change in the balance of teal and purple shifts the emphasis while the letter shapes stay consistent.





ORIGINAL TEAL-LED AND PURPLE-LED WORDMARKS

Give the mark a tactile finish

The stationery mockup uses dark surfaces and metallic lettering to test how the identity reads under angled light.

ORIGINAL ENVELOPE AND CARD APPLICATION



Let the lettering lead at a distance

The shopping bag gives the gold wordmark a clear central position on a dark field.



ORIGINAL SHOPPING BAG MOCKUP

Connect the unconnected.



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A multidisciplinary thinker and maker passionate about connecting ideas, challenging conventions, and building what's next.

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