A mark built from layers

A flowbx identity exploration centred on overlapping forms, a compact wordmark and light and dark applications.



Overlap two forms to suggest movement

The compact symbol uses blue and violet surfaces with a bright edge. It can be read without the wordmark.



ORIGINAL STANDALONE FLOWBX SYMBOL

Use the same lockup on light and dark

The comparison keeps the layered symbol visible while switching the lettering for contrast.



ORIGINAL BACKGROUND VARIANTS AND COLOUR SWATCHES

Test a more curved silhouette

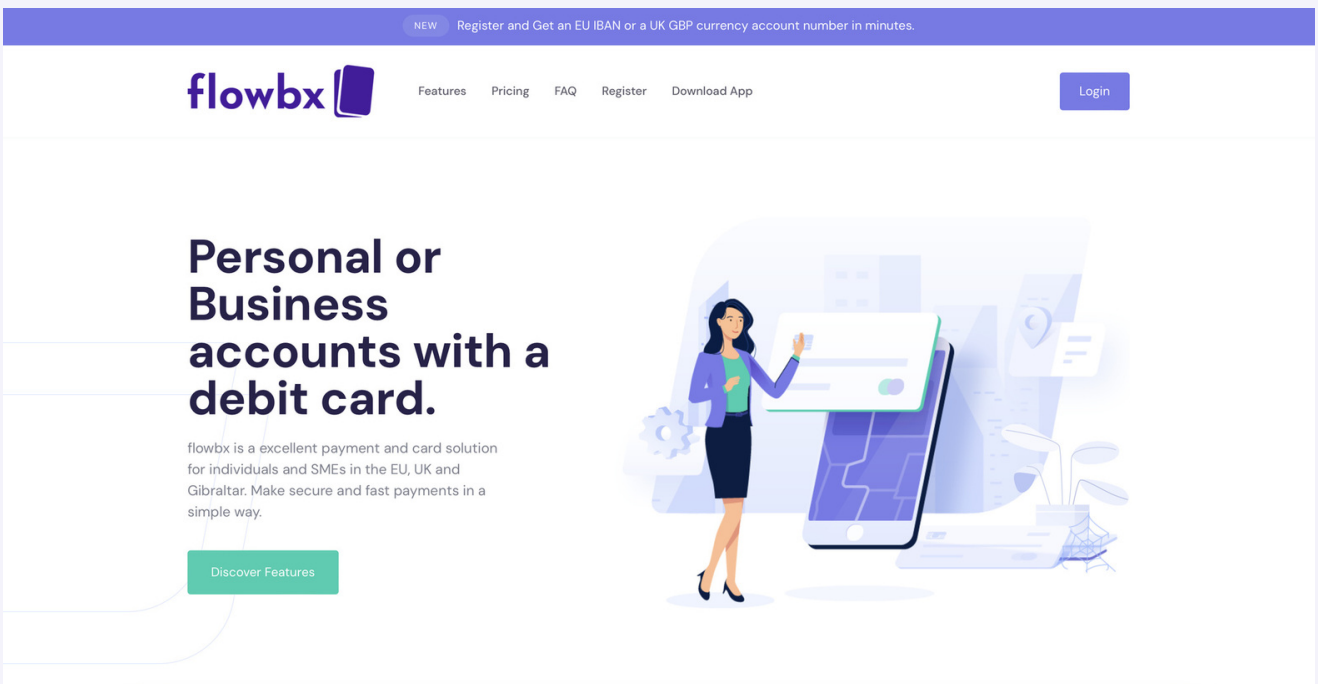
The early artboard pairs a curved emblem with lowercase lettering alongside another layered-card treatment.



ORIGINAL ALTERNATIVE MARK ARTBOARD

See the identity in context

The archived website shows an earlier card mark next to the account proposition. It gives the exploration a real interface context.



ARCHIVED FLOWBX HOMEPAGE · EARLIER VISUAL IDENTITY

Connect the unconnected.



Onindo Ahmed

A multidisciplinary thinker and maker passionate about connecting ideas, challenging conventions, and building what's next.

Let's get connected!

+880 1611878701

hello@onindoahmed.com

onindoahmed.com