How can each bakery pack have its own appetite?

A packaging collection across biscuits, toast, bread and cakes.



Let the ingredients set the tone.

The two biscuit wrappers take different routes. A pale pack uses milk and wheat cues, while the darker pack puts chocolate colour and a close-up of the biscuit forward.





ORIGINAL BISCUIT PACKAGING MOCKUPS

Put the product in motion.

The sweet toast pack contrasts its bright blue surface with upright slices, wheat and a splash of milk. The name stays clear beside the illustration.



ORIGINAL SWEET TOAST PACKAGING

Let the loaf show through.

The wheat bread concept pairs a clear upper bag with an earthy lower panel. The grain illustration and product name stay visible below the loaf.

ORIGINAL WHEAT BREAD PACKAGING MOCKUP



Use flavour as the focal point.

On the vanilla cupcake pack, yellow leads the eye to the cake and the vanilla illustration. The dark name remains easy to pick out against cream.

ORIGINAL VANILLA CUPCAKE PACKAGING



Change the colour, keep the rhythm.

Across the three snack packs, the colour and product pictures change. The Bengali names stay in the same position, with a clear window of space around each.

ORIGINAL BENGALI-LANGUAGE SNACK RANGE MOCKUPS



Put two flavours side by side.

Butter and chocolate use the same long wrapper. The colour shift and biscuit photography make the variants distinct at a glance.

ORIGINAL BUTTER AND CHOCOLATE COOKIE WRAPPERS





Give the product the first read.

The pack shapes, colours and images change across the bakery range. The name and a clear view of the food give each design its own point of recognition.

BAKERY AND SNACK PACKAGING CONCEPTS

Connect the unconnected.



Onindo Ahmed

A multidisciplinary thinker and maker passionate about connecting ideas, challenging conventions, and building what's next.

Let's get connected!

+880 1611878701

hello@onindoahmed.com

onindoahmed.com