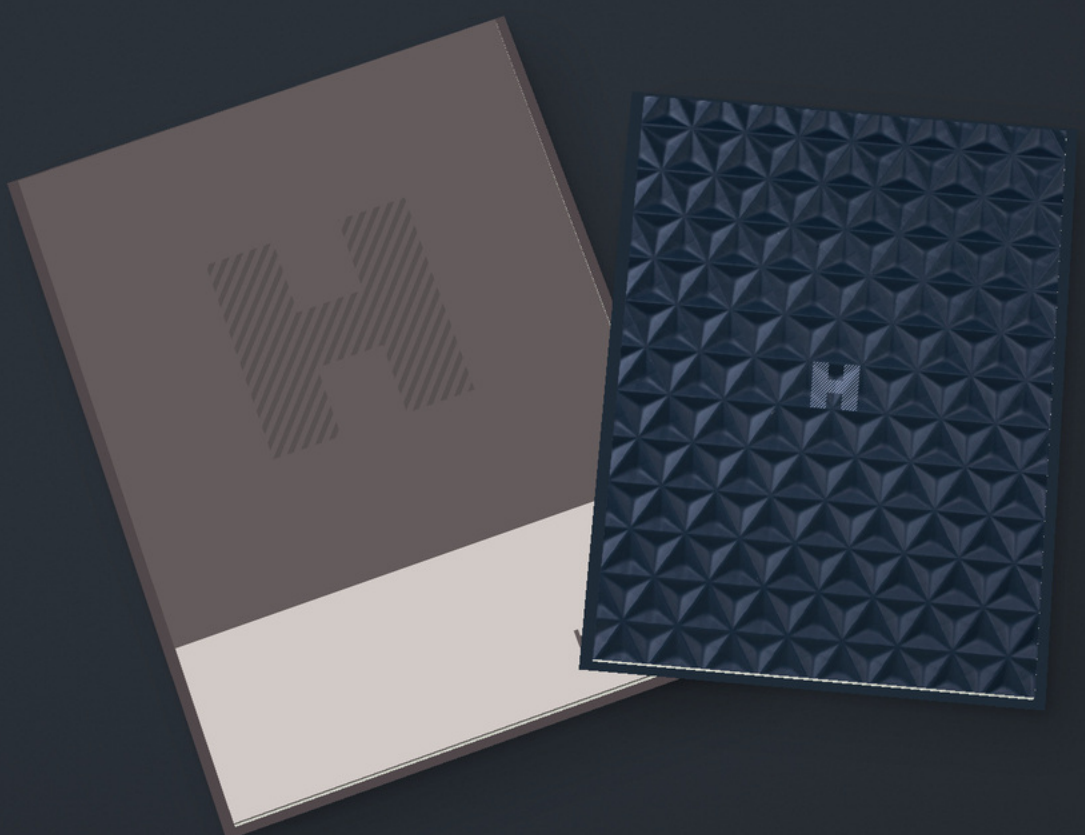
A brochure built around surfaces

The Hatch brochure uses texture, interiors and specification pages to make finish choices easier to imagine.



Start with material at full visual scale

The opening pairs a close material view with a finished interior. Together they show what a surface looks like alone and in a room.

HATCH BROCHURE · OPENING MATERIALS AND INTERIOR SPREAD



Show finishes under different light

A highly lit relief image sits opposite a collection of surfaces, tones and objects. Light makes the depth of the finish easier to see.

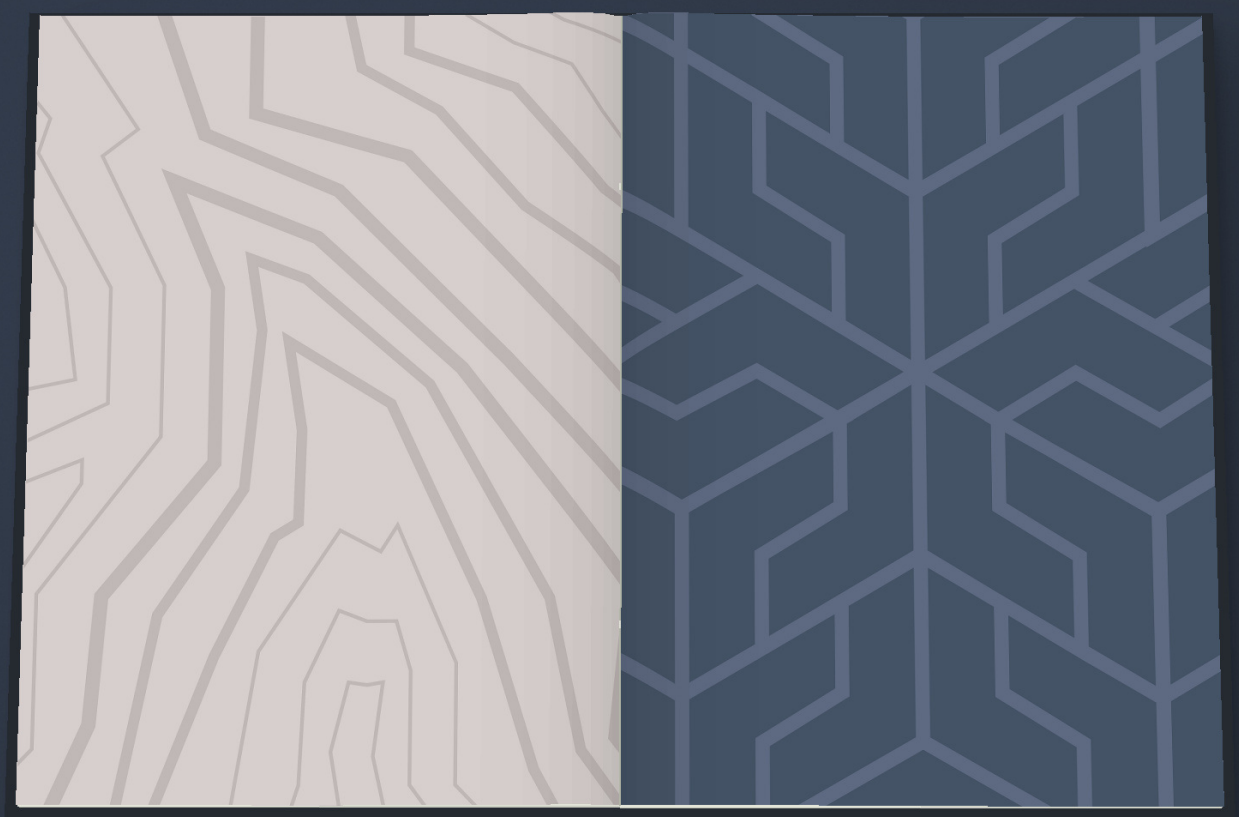
HATCH BROCHURE · TEXTURES AND MATERIALS SPREAD



Give the geometry its own spread

Two pattern pages give each motif space and show how a change in colour and line weight affects the mood.

HATCH BROCHURE · ORIGINAL PATTERN PAGES



Make the reference pages easy to scan

Small samples and application diagrams give readers a practical place to compare finishes after the visual introduction.

HATCH BROCHURE · FINISH SAMPLES AND APPLICATION DIAGRAMS



End with the material in place

Full-page photography shows the finishes in cabinetry and built interiors, where scale and lighting are easier to judge.

HATCH BROCHURE · INTERIOR GALLERY SPREAD



Connect the unconnected.



Onindo Ahmed

A multidisciplinary thinker and maker passionate about connecting ideas, challenging conventions, and building what's next.

Let's get connected!

+880 1611878701

hello@onindoahmed.com

onindoahmed.com