An inclusive world for all

The Inner Circle rebrand for a child development and therapy practice.



A new symbol and clearer lettering

The refreshed mark uses a segmented circle and a stacked wordmark. The original and refreshed artwork show how the identity changed.





ORIGINAL MARK AND 2026 PRIMARY LOCKUP

The mark on a dark field

The reversed wordmark keeps the teal and green symbol while giving the lettering enough contrast on darker surfaces.



2026 REVERSED LOGO

Introduce the practice to families

The brochure uses clear panels to introduce the practice, its commitments and the next steps for families.



ORIGINAL BROCHURE ARTWORK · OUTER PANELS

Show what support looks like

Inside, the brochure groups flagship services and programme details using teal section headers, short descriptions and photographs.

About Us

Founded in 2017 under the SAJIDA Foundation, Inner Circle Private Limited (ICPL) is Bangladesh's first and only ISO 9001:2015–certified early-intervention provider, dedicated to supporting children with Autism, ADHD, Down Syndrome, and other developmental needs.

Our team of local and international specialists delivers compassionate, evidence-based care through ABA–VB, Occupational, and Speech & Language Therapy—helping children build confidence and independence to succeed in mainstream schools and thrive within their communities.

We envision a world where every child is understood, supported, and empowered to reach their potential.

What Our Services Focus On

- Developmental Support
- Functional Communication
- Emotional Well-being
- Social Interaction
- Academic Readiness
- Attention & Focus

Our Flagship Services (1:1)

"Helping one child at a time"

ABA-VB Therapy

Uses play, motivation, and structured teaching to help children learn new skills, communicate, and gain confidence-guided by internationally certified therapists.

Occupational Therapy

Builds sensory, motor, and adaptive skills for daily life—helping children focus, play, and participate independently at home and in school. Each plan follows individualised goals reviewed termly for steady progress.

Speech & Language Therapy

Strengthens communication and social connection through play-based sessions that enhance clarity, understanding, and confidence.



Integrated Developmental Services

"Supporting every child's growth through holistic care"

Social Skills Programme

Builds friendship, communication, and emotional understanding through guided group play and structured social learning.

Shadow Teaching

Provides one-to-one classroom support to help children adapt, participate, and learn confidently alongside peers.

School & Home Intervention

Delivers consistent therapy across school and home, ensuring skills are practised, generalised, and maintained in daily routines.

Developmental Assessments

Identifies each child's strengths and needs using internationally recognised tools such as WISC-VI, ADOS-2, PLS-5, and Conners 4th Scales.

Teachers' Training

Equips educators to create inclusive classrooms through positive behaviour support and practical teaching strategies.

Parents' Training & Counselling

Supports families to reinforce therapy goals, strengthen connection, and build resilience at home.

ORIGINAL BROCHURE ARTWORK · INNER PANELS

Bring the message into everyday settings

The campaign visual introduces early intervention through a session photograph and a short headline.



ORIGINAL EARLY INTERVENTION CAMPAIGN POST

Connect the unconnected.



Onindo Ahmed

A multidisciplinary thinker and maker passionate about connecting ideas, challenging conventions, and building what's next.

Let's get connected!

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