Make the initials carry the name

MZ Global Impex sets two angled initials beside a two-line descriptor in navy and warm orange.

EARTH PHOTOGRAPH COURTESY OF NASA JOHNSON SPACE CENTER

MZ GLOBAL IMPEX



Move the name beside or below

The wide lockup places Global Impex to the right of MZ. The stacked version centres the descriptor under the initials for narrower spaces.





Keep the descriptor visible in both versions

The original comparison sheet reverses the main letters on the navy ground. The warm accent continues to distinguish Impex in both treatments.



ORIGINAL COMPARISON OF ALL FOUR LOCKUPS

Connect the unconnected.



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Let's get connected!

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