One newsroom across pages, screens and spaces

Nagorik Protidin’s identity, editorial graphics, desk calendar, interiors and election coverage in one portfolio study.



Inside the study

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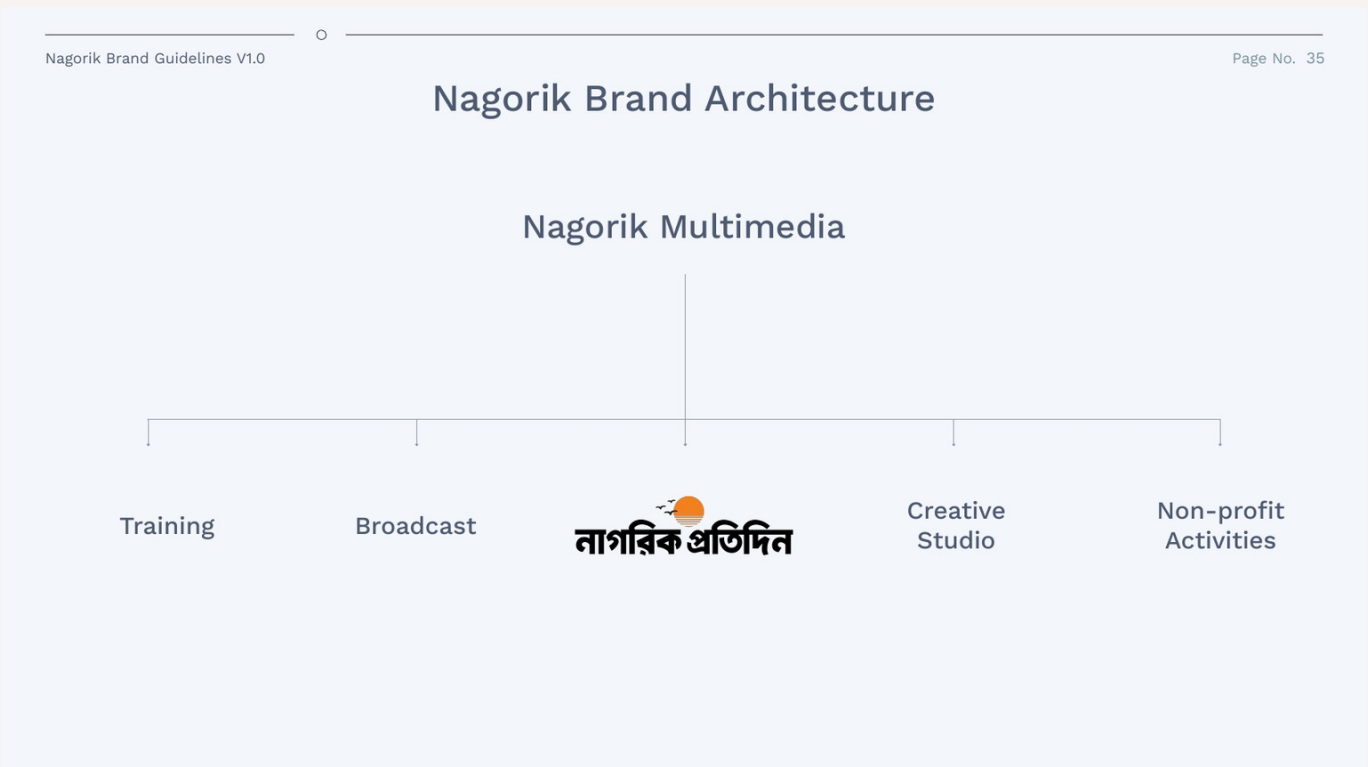
An identity a newsroom can use daily

Nagorik Protidin’s guidelines turn a publisher’s identity into rules for type, logos and everyday applications.



Give the publisher a place in the larger group

The architecture page maps the publication alongside the other activities that share the Nagorik Multimedia name.



Prepare for different placements

The guidelines compare horizontal, extended and stacked forms and show how they reverse for dark backgrounds.

Logo Variants



Give the newer mark a full set of lockups

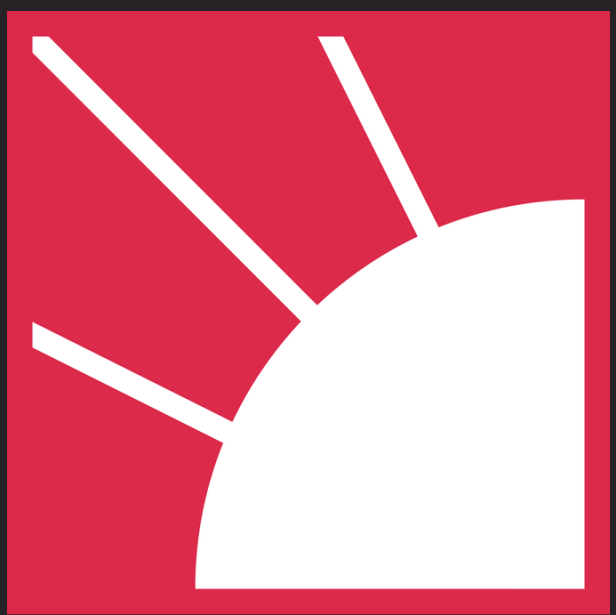
The December files show the red geometric sunrise in both inline and stacked treatments.



Keep the red emblem on dark surfaces

The reversed versions preserve the emblem while switching the lettering to white.

নাগরিক প্রতিদিন



নাগরিক
প্রতিদিন

Set a hierarchy people can repeat

The typography guidance shows how Bangla display and body styles share a page.

Font Pairing: Bangla

Title font:
Anek Bangla Medium 60 PT

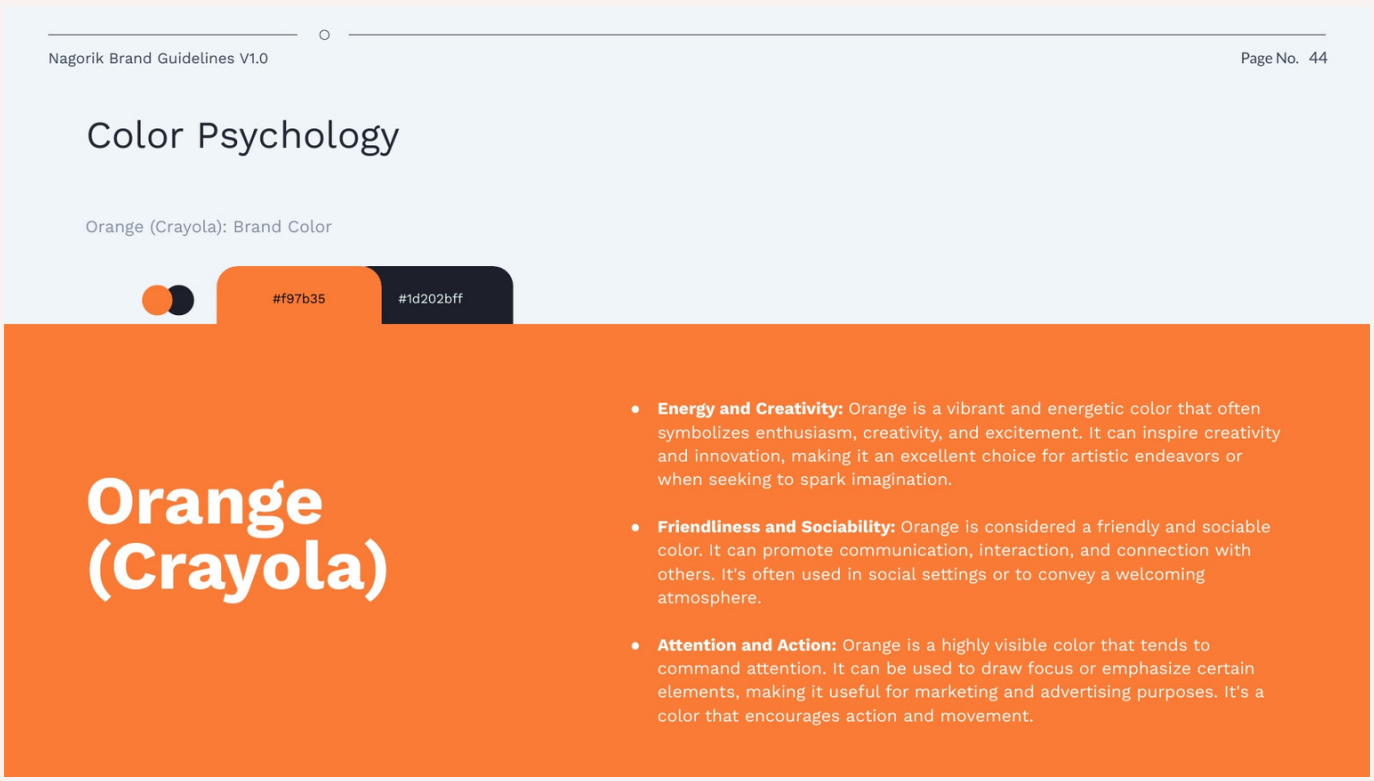
আমার সোনার বাংলা আমি তোমায় ভালোবাসি

Body font:
Anek Bangla Regular 30 PT

চিরদিন তোমার আকাশ তোমার বাতাস
আমার প্রাণে বাজায় বাঁশি।।

Use orange as a recognisable accent

The original identity guidelines explain the warm orange used across the presentation and physical applications.



Keep the publisher visible in the field

The microphone flag puts the Bangla mark into the frame of a report or interview.



ORIGINAL NEWSROOM MICROPHONE MOCKUP

Let the masthead anchor the front page

The newspaper mockup shows the publisher’s identity next to the headlines and editorial content it has to carry.



ORIGINAL NEWSPRINT MOCKUP

Give each editorial format a visible signature

Nagorik’s graphics give a talk, a solo segment and the page grid distinct forms within the same news identity.



NAGORIK BOYAN SET ARTWORK

Keep the newsroom recognisable across programmes

The tiled sun motif stays familiar while the Bangla lettering names the segment. The marks are shown here at full width.

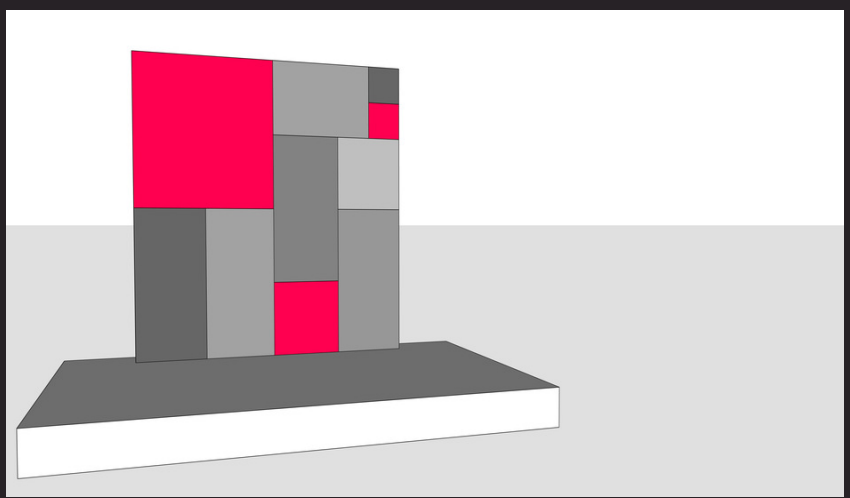




NAGORIK UKTI AND ALAPCHARITA ARTWORK

Give the programme a repeatable backdrop

The single-person set uses red, grey and black panels as a studio backdrop. The mark sits above the main area of the frame.

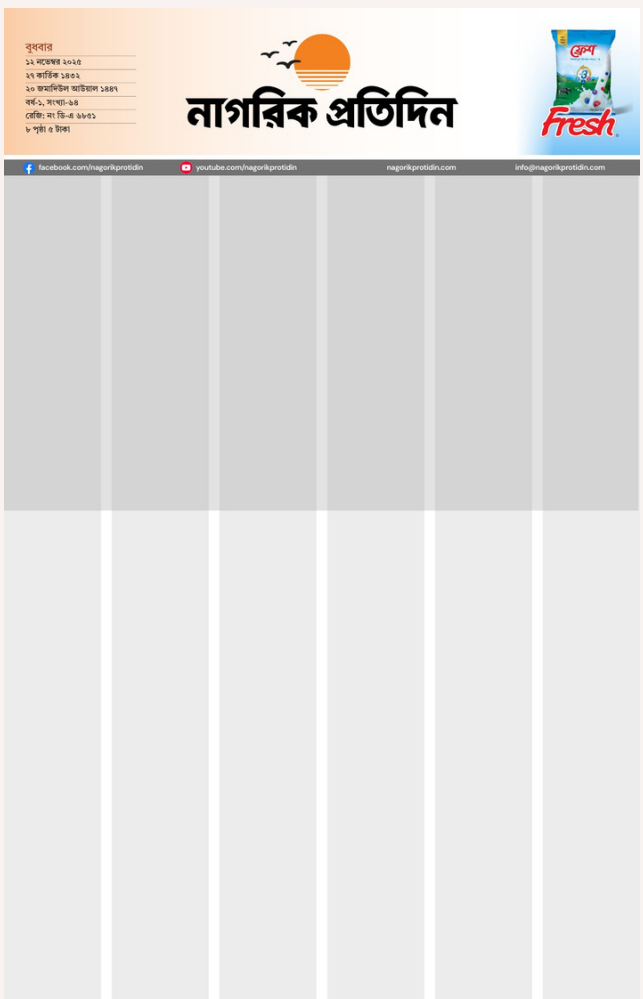




ORIGINAL SET STUDY AND FINISHED BACKDROP ARTWORK

Give the date, masthead and stories their places

The newspaper template reserves a recognisable band for the masthead. Column guides below it organise the changing front-page contents.



ORIGINAL NEWSPAPER LAYOUT TEMPLATE

Put the year on the desk

Nagorik’s 2026 wire-bound desk calendar pairs original illustrations with two-month spreads and a consistent date grid.



DESK-CALENDAR MOCKUP / JANUARY AND FEBRUARY

Keep both months in view

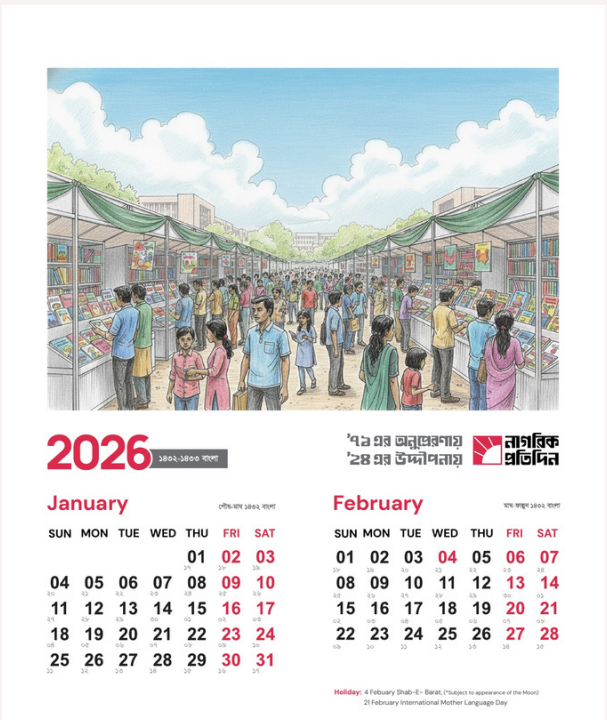
The tent base makes the calendar stand on its own. The date grid occupies the lower portion of the page, with the illustration kept above it.



ORIGINAL TWO-CALENDAR MOCKUP

Change the scene, keep the grid

The book fair and river illustrations give successive spreads different atmospheres. The date and brand positions remain consistent.





ORIGINAL JANUARY–FEBRUARY AND MAY–JUNE ARTWORK

See the same format with a different illustration

The river scene carries the same two-month format onto the desk. The mockup uses the original print artwork.



DESK-CALENDAR MOCKUP / MAY AND JUNE

Take the newspaper identity into the room

Nagorik’s interiors apply the red masthead mark to reception, entrance and workplace signage.



ORIGINAL RECEPTION VISUAL

Mark the route into the office

The entry panel and waiting-area wall both show a square red mark. Each application places it where an arriving visitor can see it.





ENTRANCE AND RECEPTION COLUMN ARTWORK

Use the wall as a complete image field

A wall illustration spans the newsroom. At smaller locations, the sign and a short line of Bangla copy retain the red and white contrast.





ORIGINAL NEWSROOM WALL AND COLUMN TREATMENTS

Use a compact system for practical signs

White pictograms and short labels share a red ground. The paired signs maintain the same type and figure scale.





ORIGINAL WAYFINDING SIGNS

Give coverage a repeatable visual signature

The original artwork develops a recognisable frame for election coverage. A compact mnemonic and a longer layout serve different placements.





ORIGINAL COVERAGE MNEMONIC AND NEWS MOCKUP

Adapt a headline for a feed and a billboard

The headline and subject sit in a social frame and a wide outdoor composition. Their positions adjust to the format.

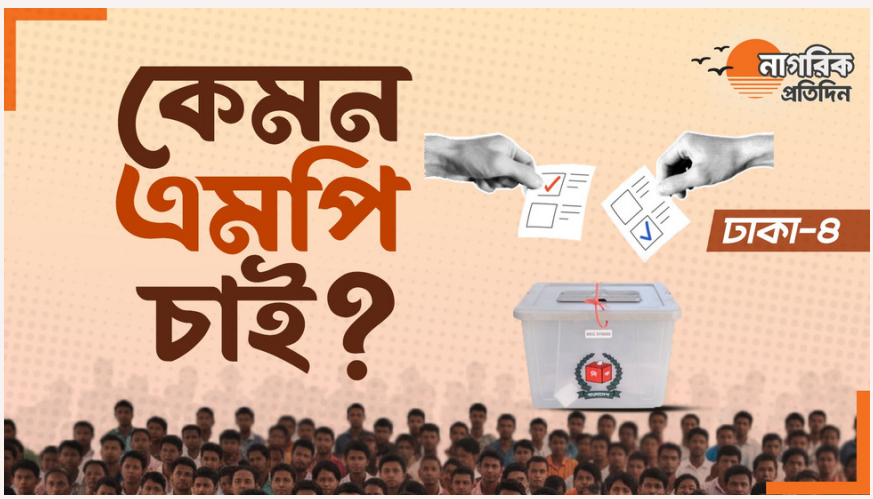




ORIGINAL SOCIAL AND OUTDOOR LAYOUT MOCKUPS

Give the two series a shared structure

The Bangla questions anchor each composition. A repeated logo position and corner marks connect the two templates while they use different imagery.





ORIGINAL KEMON MP AND KENO MP TEMPLATES

Connect the unconnected.



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