A character you could hold

Next Door Baby pairs a repeatable wordmark with a soft, expressive character study.



Keep the wordmark recognisable

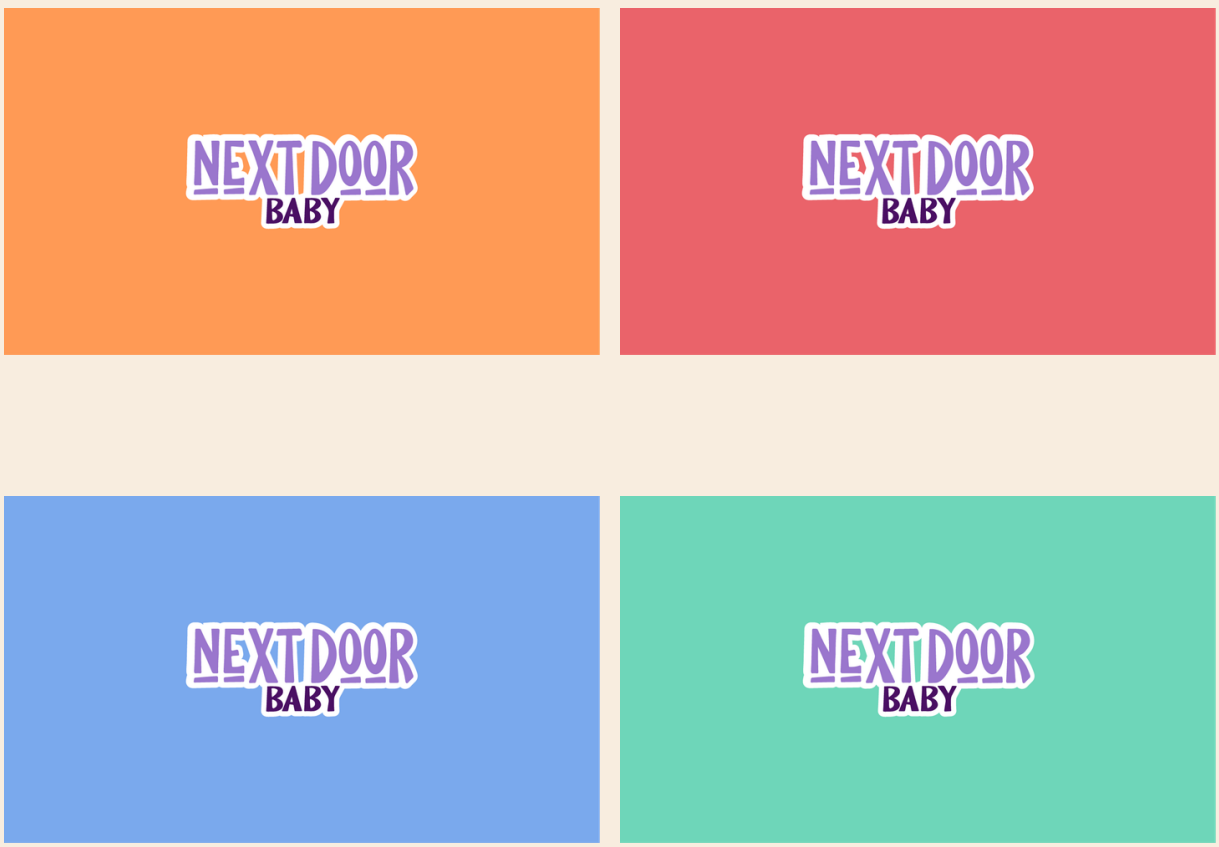
Tall, irregular letters carry the name. The smaller Baby line lets the wordmark fit a compact space.



ORIGINAL WORDMARK ON PURPLE

Give the same lettering different moods

Purple and white lettering carries across orange, coral, blue and mint. The changing backgrounds do most of the work.



FOUR ORIGINAL NEXT DOOR BABY COLOURWAYS

See the name as a physical sign

The wall treatment uses three stacked lines and raised lettering with a mint surround. It tests a different scale from the screen artwork.



ORIGINAL RAISED STUDIO SIGN VISUAL

Connect the unconnected.



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A multidisciplinary thinker and maker passionate about connecting ideas, challenging conventions, and building what's next.

Let's get connected!

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