Paper characters brought to life

Poporon’s original artwork becomes a series of folded animals and interactive paper toys.



Pack the playfulness into the carton

The rounded wordmark and illustrated repeat appear at two scales on a printed carton concept.

CARTON MOCKUP WITH THE ORIGINAL POPORON ARTWORK



Fold a compact shape with a big expression

The wide eyes and curved paws carry the original drawing into a seated paper cat.

ASSEMBLED PAPER CAT MOCKUP



Build depth into the jaw and tail

The angular folds create a deep jaw while the original linework carries across the body and curled tail.

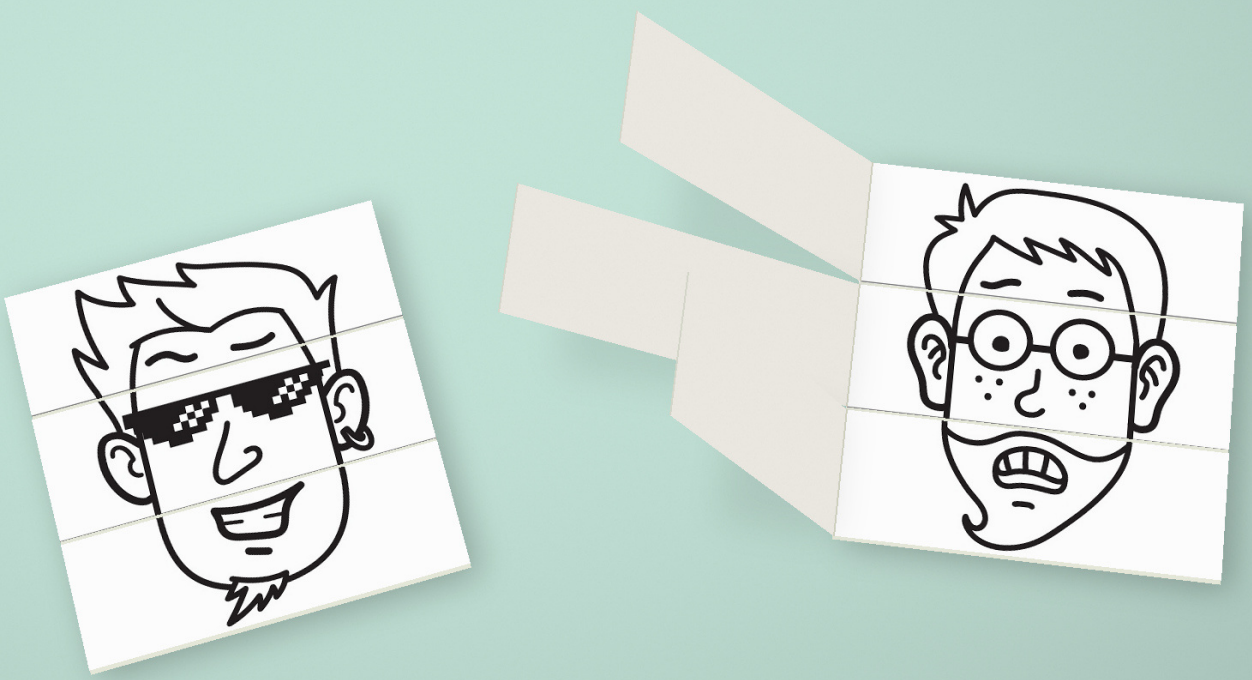
ASSEMBLED PAPER DRAGON MOCKUP



Open three sections to change the face

Each section of the flat paper toy opens independently. Lift the strips to reveal different features and combine them into a new expression.

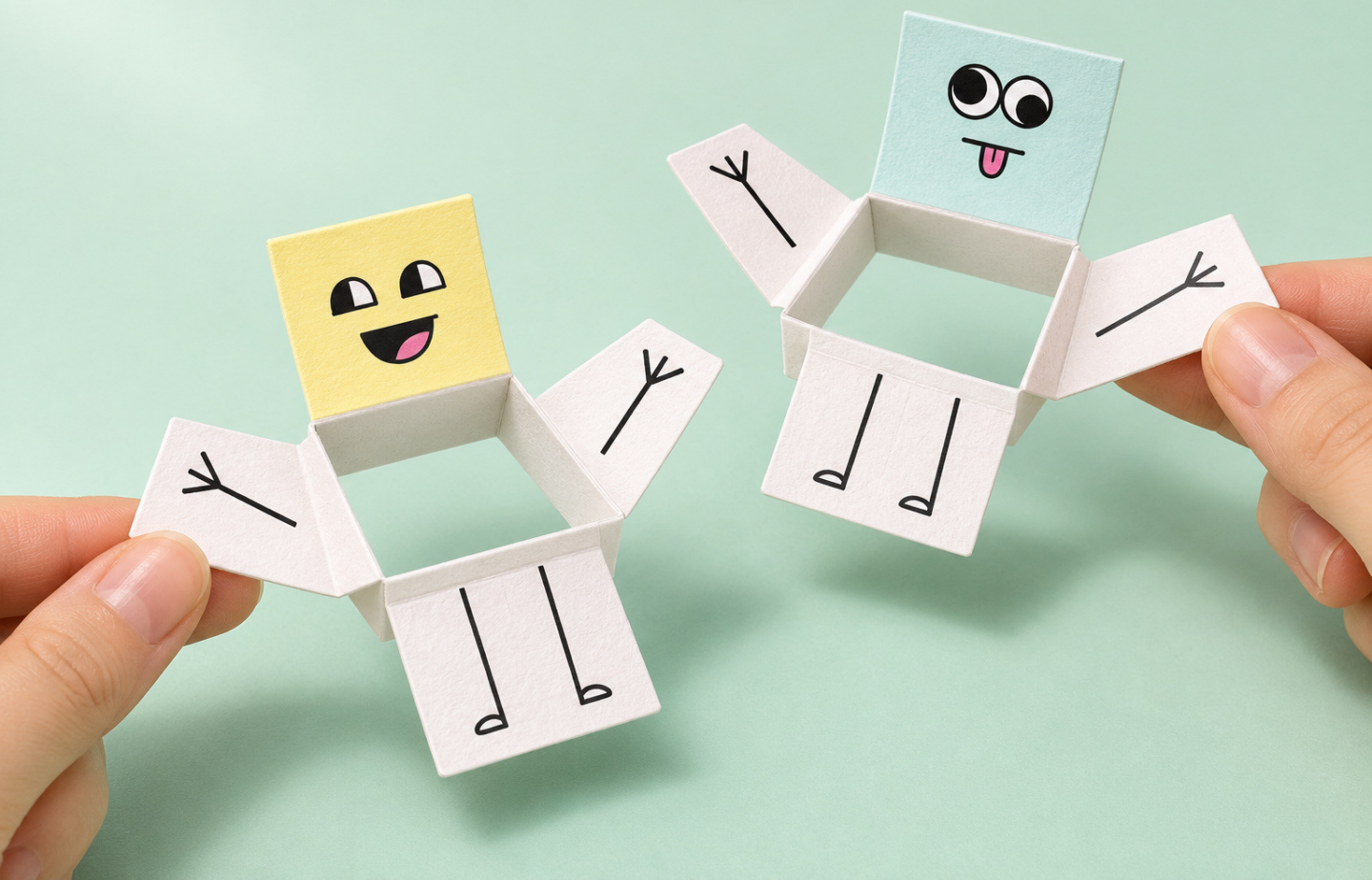
MANYFACE MOCKUP · CLOSED AND OPEN FLAP VIEWS



Give each dancer room to wiggle

The open centre leaves room to hold the toy. Its folded head, arms and legs project from the edges, with yellow and aqua faces drawn from the original artwork.

ASSEMBLED SILLY DANCERS WITH OPEN CENTRES



Connect the unconnected.



Onindo Ahmed

A multidisciplinary thinker and maker passionate about connecting ideas, challenging conventions, and building what's next.

Let's get connected!

+880 1611878701

hello@onindoahmed.com

onindoahmed.com