What should a studio built for speed look like?

The identity and website of RaptorClaws.



The wordmark on light and dark.

The primary wordmark pairs a bright red Raptor with slate Claws. The reversed version keeps the slate and uses white for the top line on black.

ORIGINAL FULL-COLOUR ARTWORK



ORIGINAL REVERSED WORDMARK



Three cuts carry the name.

The slashes sit beside Claws in the wordmark. The website icon uses the same three shapes on their own, where the full name would be too small.

CLAW MARK FROM THE ORIGINAL VECTOR ARTWORK



Black, off-white and orange.

Black and off-white give the site its contrast. Slate belongs to the logo. Orange red picks out actions and details in the interface.



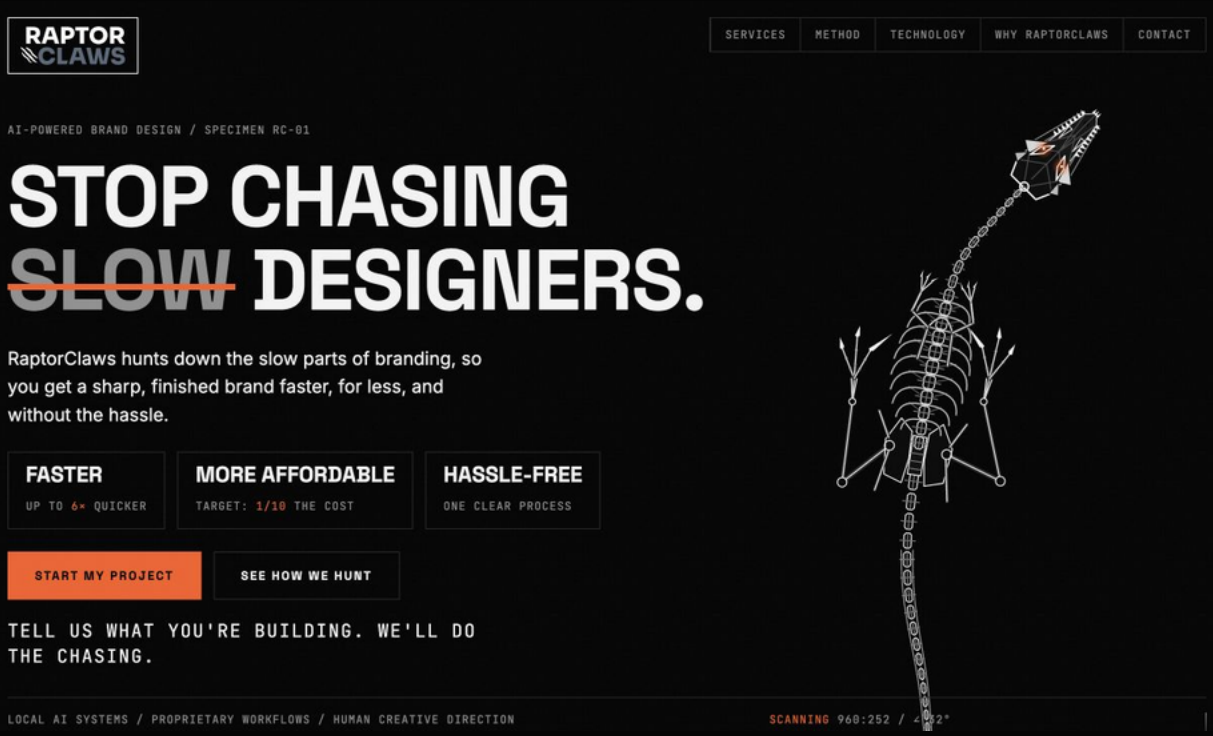
Black	Off-white	Orange red	Logo slate
#050505	#F5F5F5	#FF5A1F	#5D6A7C

COLOURS FROM THE LIVE SITE STYLESHEET AND LOGO ARTWORK

Put the proposition on the first screen.

The homepage pairs the opening headline with the raptor skeleton. Orange marks the first step toward starting a project.

LIVE HOMEPAGE · FIRST SCREEN ↗



Show the work behind the promise.

The site starts with discovery and strategy, moves through AI-assisted exploration, then brings human judgement into refinement and the final delivery.

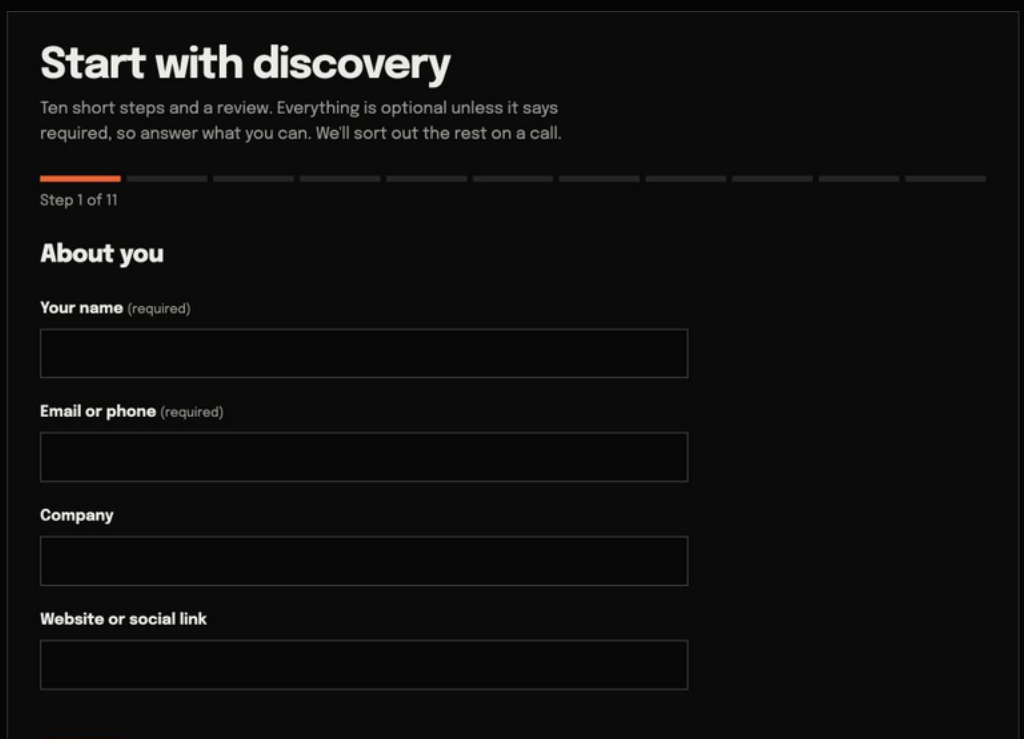
LIVE STUDIO METHOD ↗

01	**Discover**	Understand the business and audience.
02	**Strategise**	Define positioning and messaging.
03	**Generate**	Explore through AI-assisted workflows.
04	**Refine**	Review with human creative judgement.
05	**Deliver**	Package tools, guidelines and assets.

Give the visitor a place to start.

The discovery form carries the same dark interface into onboarding. Ten short steps give the studio a starting brief and lead into a review.

LIVE DISCOVERY FORM · FIRST SCREEN ↗



Make the method as visible as the mark.

The claw, skeleton and colour system make the studio recognisable. The site shows how a first conversation can become a brand engagement.

VISIT RAPTORCLAWS ↗

Connect the unconnected.



Onindo Ahmed

A multidisciplinary thinker and maker passionate about connecting ideas, challenging conventions, and building what's next.

Let's get connected!

+880 1611878701

hello@onindoahmed.com

onindoahmed.com