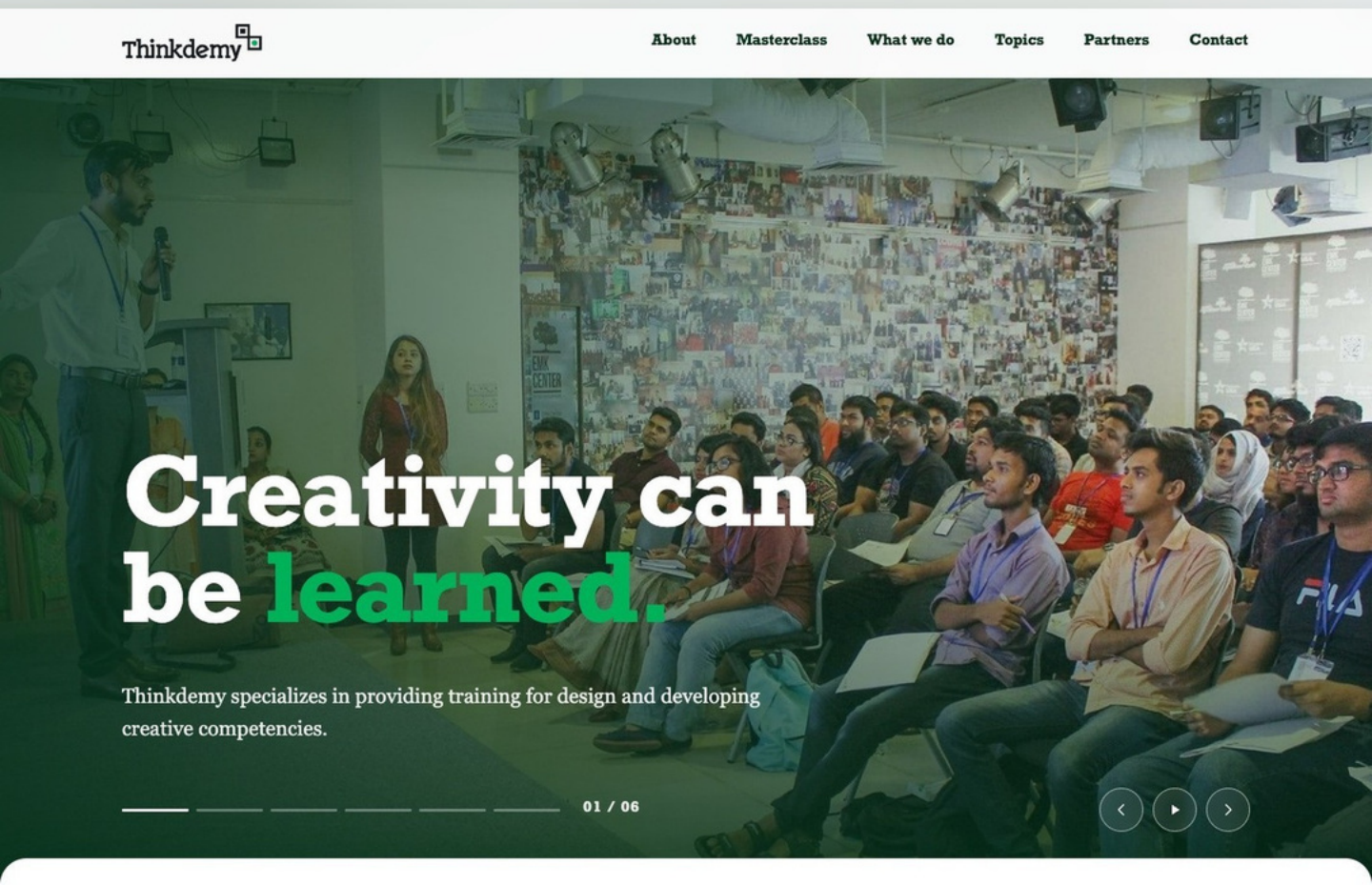
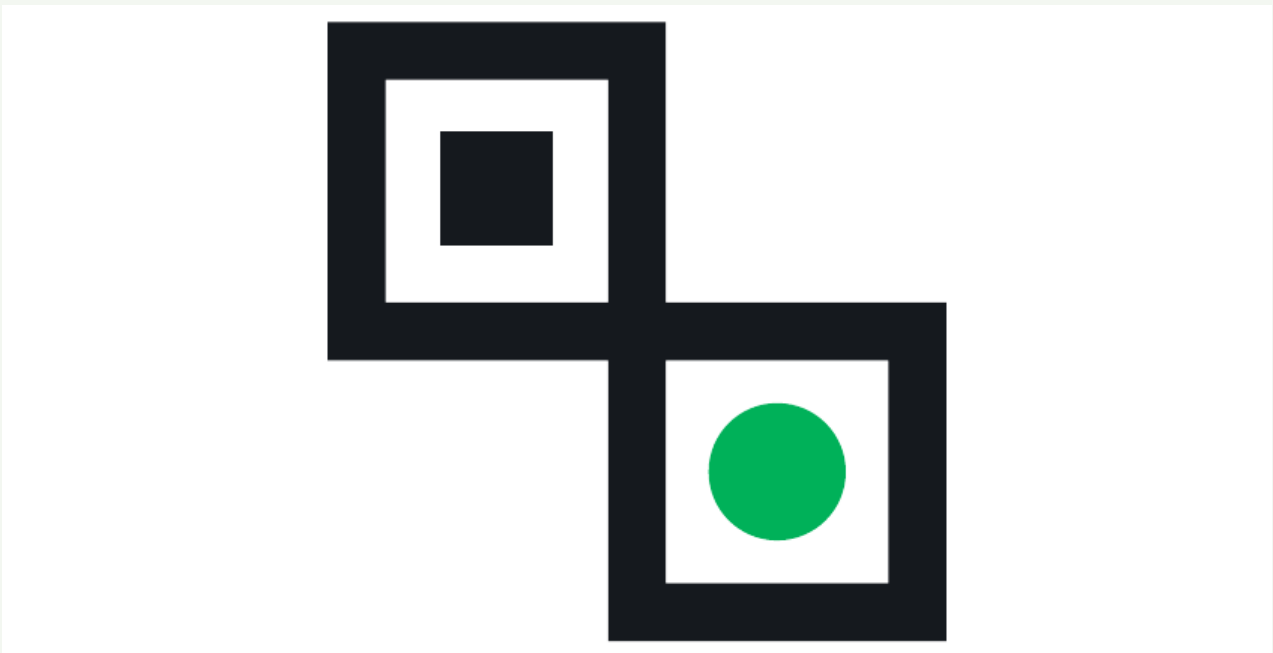
Creativity can be learned

Thinkdemy’s identity, learning website, institutional proposal and events.



Round pegs in the square holes

A green circle sits inside one square frame and a smaller black square sits inside the other. The emblem takes its cue from that line in Apple’s Think Different campaign.

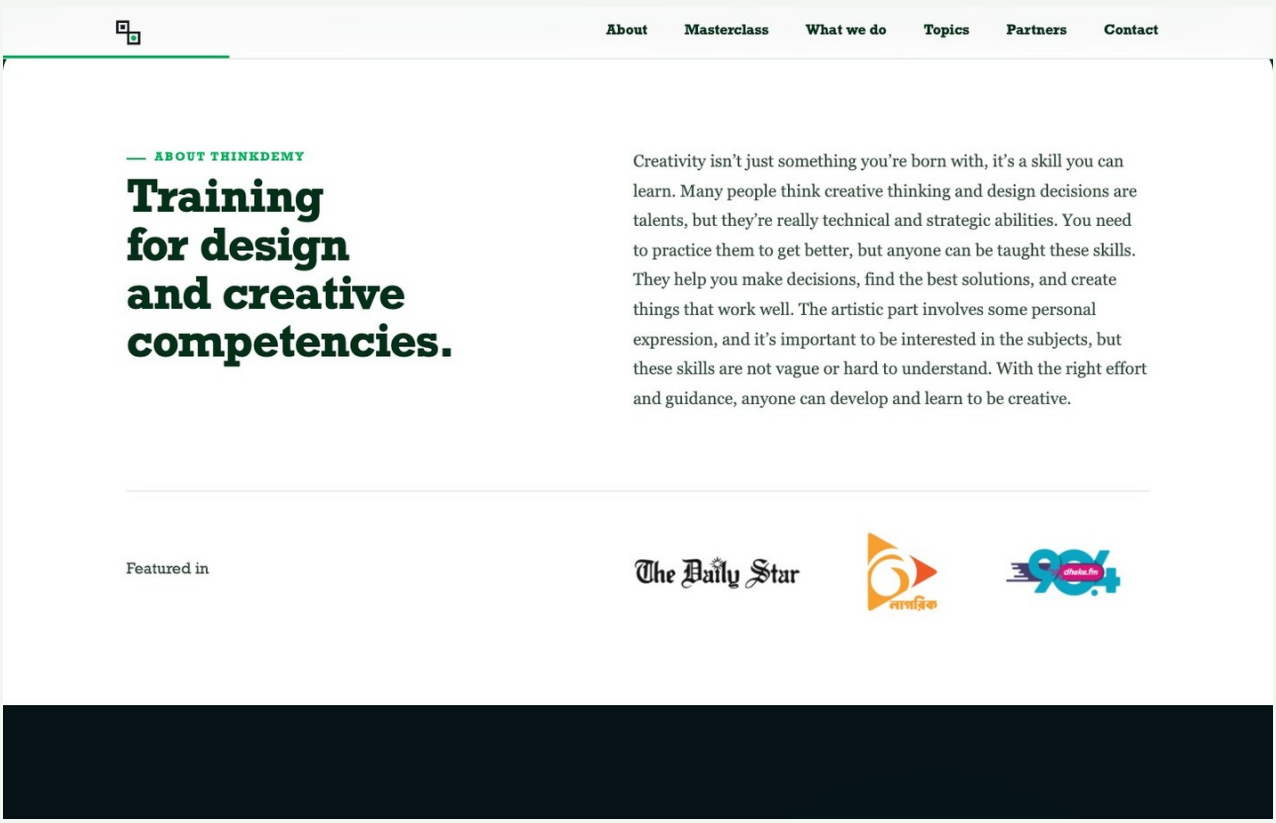


Rob Siltanen drafted the spot, Ken Segall worked on revisions, and Steve Jobs recorded a reading.

ORIGINAL THINKDEMY SYMBOL AND IDENTIFIER

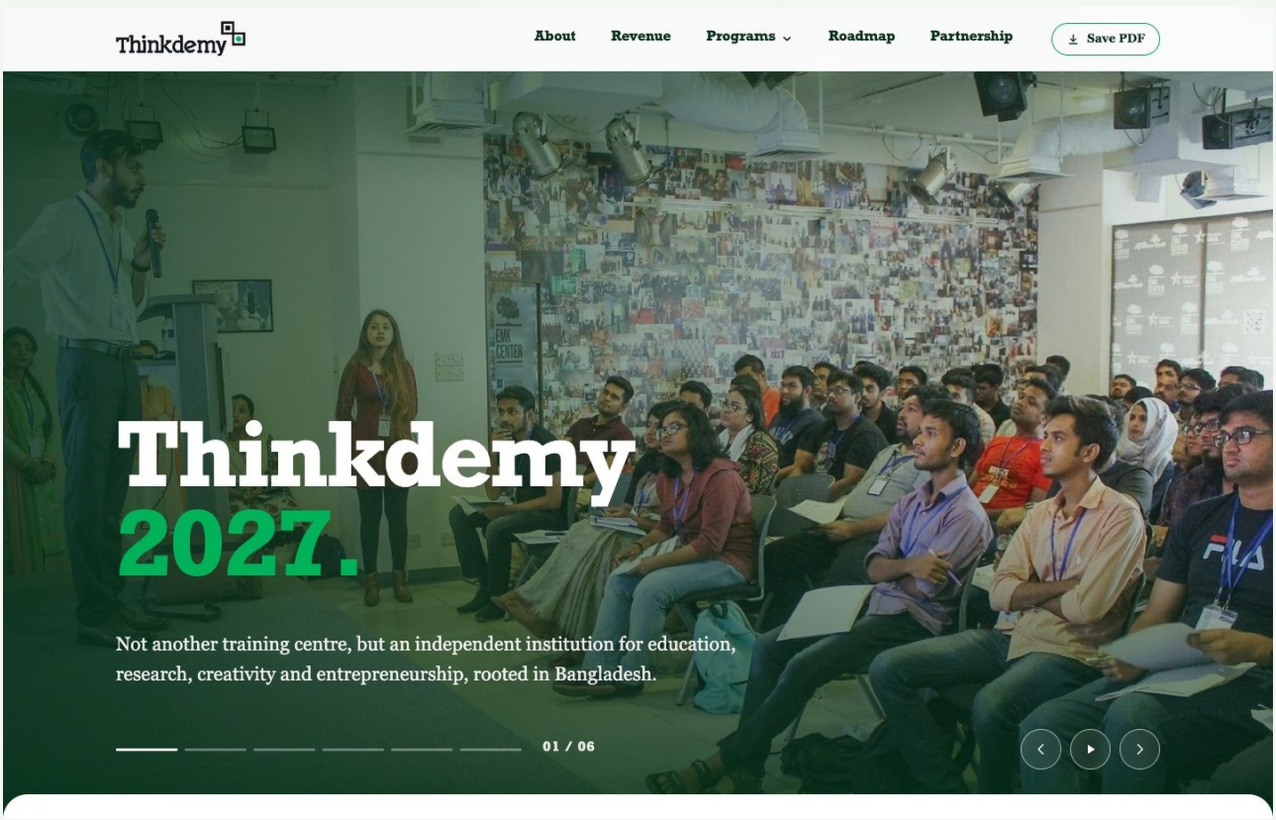
Show what the learner can do next

The training section sets a clear headline beside information about the courses and the organisations that have worked with Thinkdemy.



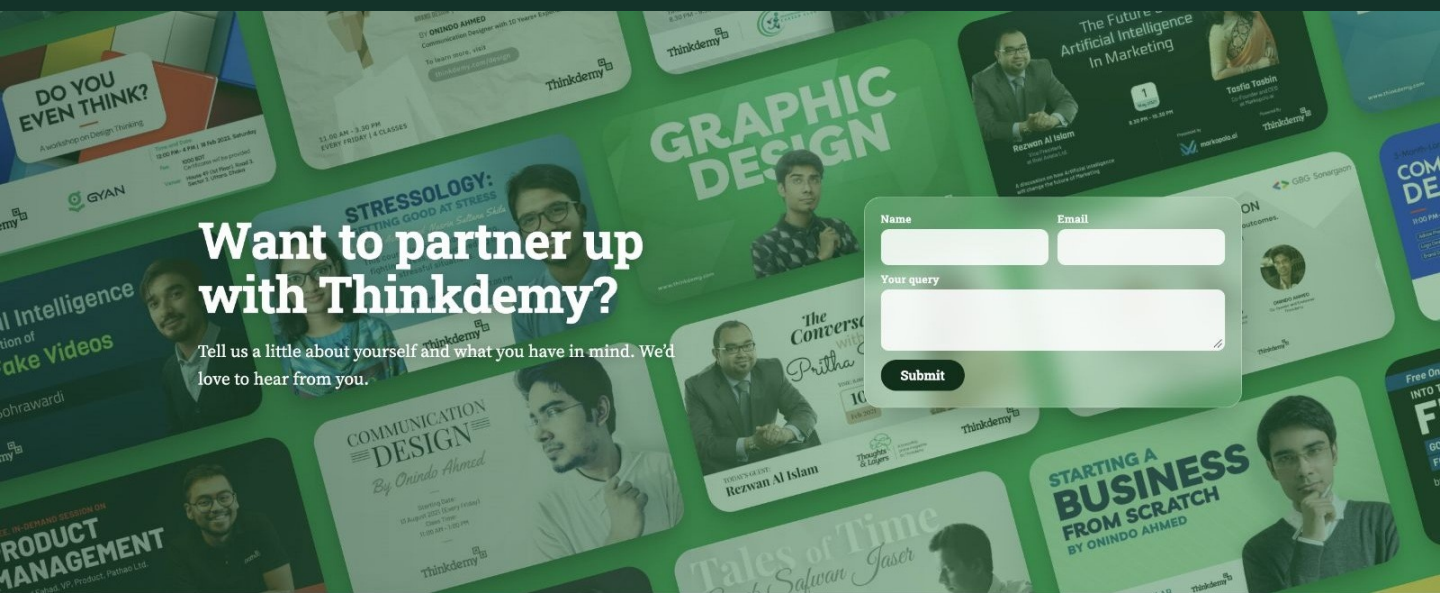
Take the idea into institutions

The 2027 proposal introduces training, research and institutional opportunities in a separate web presentation using the same visual identity.

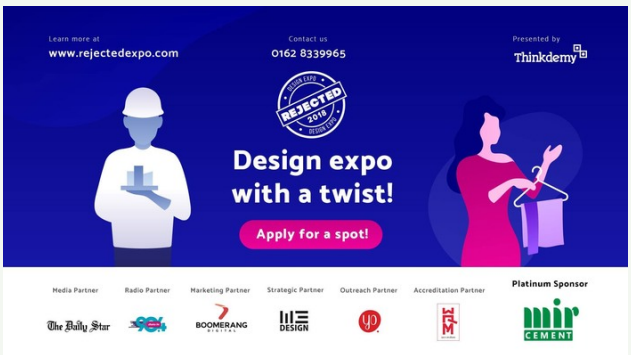


Events become part of the website

The partner section uses Thinkdemy's event covers as a backdrop, bringing workshops, courses and talks into view together.



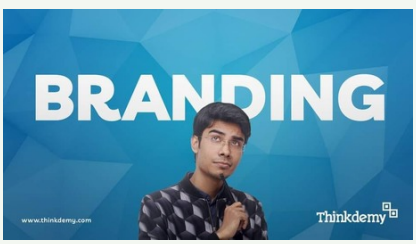
The event archive













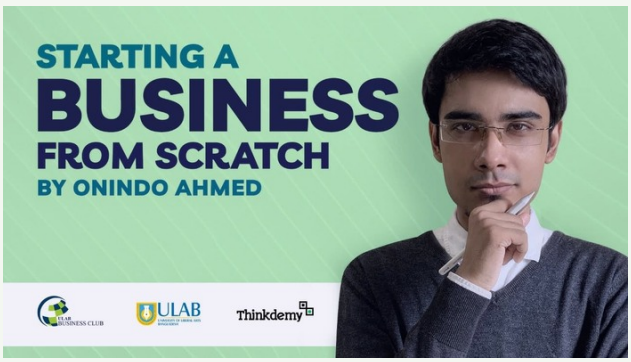








The event archive





















The event archive





















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